

Why should you buy from an Australian owned & operated business?

1. **Your money stays in the local economy.** Research shows that for every \$100 spent in a locally owned business more than \$83 is likely to stay here versus less than \$29 when spent with a foreign owned business. How often do you hear of profits going offshore and multi-nationals paying almost no tax? Profits retained in our economy help balance the budget and provide much needed services that benefit Australians from all walks of life.
2. **You help maintain a local manufacturing base and help retain much needed skills in Australia.** Trade skills are like riding a bike, you never forget. Can we as a nation, afford *not* to teach trade skills to our kids and grandkids? If not, those skills will be lost forever; can you imagine a whole generation that doesn't know how to ride a bike? That could happen to our trade skills and only a local manufacturer can provide the pathway to a long-term career for the next generation.
3. **You'll be taking advantage of our home-grown expertise.** Locally owned businesses have a vested interest in retaining customers, if there's a problem, they can fix it, they want you to keep coming back. Chances are the Business owner you buy from is a fellow Australian and will have your best interests at heart.
4. **You help retain & create Australian jobs.** Local companies are better at creating higher paying jobs for local people. Did you know that every direct job in manufacturing leads to another 4.3 jobs in the local economy?
5. **You'll buy products built to Australian Safety, Quality and Environmental standards.** Can you be sure that the product you buy from overseas is made to the Safety, Quality and Environmental standards that you expect? Australian made products are something we can all be proud of, products built up to a standard, not down to a price.

What's your excuse for *not* buying Australian?

Buying from an Australian owned & operated company makes sense. Before every purchase, take a few minutes to consider where your money will go, make a conscious decision to support your local business owner.

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