

Here are seven reasons why you should buy from an Australian Owned & Operated Business:

1. **You will keep money in the local economy.** Research shows that for every \$100 spent in a locally owned business more than \$83 is likely to stay here versus less than \$29 when spent with a foreign owned business
2. **You will keep profits and taxes in the Australian economy.** How often do you hear of profits going offshore and multi-nationals paying almost no tax? Profits retained in our economy help balance the budget and provide much needed services that benefit Australians from all walks of life
3. **You will help maintain a local manufacturing base and help retain much needed skills in Australia.** Trade skills are like riding a bike, you never forget. Can we as a nation afford not to teach trade skills to our kids and grandkids? If not, those skills will be lost forever; can you imagine a whole generation that doesn't know how to ride a bike? That could happen to our trade skills
4. **You'll be taking advantage of our home grown expertise.** Locally owned business have a vested interest in knowing how best to serve you. So why not take advantage of knowing that the owner of the business you buy from is a fellow Australian and will be more than likely to have your best interests at heart
5. **You will help retain & create Australians jobs.** Local companies are better at creating higher paying jobs for local people. For example, every direct job in manufacturing leads to another 4.3 jobs in the local economy.
6. **You will be buying products built to Australian Safety, Quality and Environmental standards.** Can you be sure that the product you buy will be made to the standards that you expect?
7. **You'll be buying value for money.** Australian made products are something we can all be proud of, products built up to a standard, not down to a price.

What excuse will you use for *not* buying Australian made goods?

Buying from an Australian Owned & Operated Company makes sense. Before every purchase, take a few minutes to consider where your money will go, make a conscious decision to support your local business owner.

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